

**BRAINWARE
UNIVERSITY**



In Association with



Education Research and
Development Association (ERDA)



Sidho-Kanho-Biraha
University



Livingstone College

**School of Management and
Commerce organises**


ICEiBT 2024

International Conference on Emerging
Issues in Business and Technology

**Theme: Industry 5.0: Connecting Humans and
Machines for Sustainable Development**

**20
21
SEP
2024**

Hybrid Mode



**Venue: Auditorium, Building No. II
Brainware University, Barasat, Kolkata - 700125**

ICEiBT 2024

**Theme: Industry 5.0: Connecting Humans and
Machines for Sustainable Development**



About the Conference

The international conference 'Industry 5.0: Connecting Humans and Machines for Sustainable Development' aims at bringing together academicians, researchers, and industry practitioners from different countries at one platform to discuss, deliberate, and share ideas, research results, and practical experiences in the realm of the Fifth Industrial Revolution or Industry 5.0. The conference seeks to explore the vast business opportunities and entrepreneurial ventures that will be created when skilled workers work with powerful machines. The major thrust of the conference is to create a collaborative forum at the international level to identify and explore the paradigm shift that has been set in motion by Industry 5.0.



Announcement/ Invitation

On behalf of the Organizing Committee of ICEiBT 2024, we invite academicians, faculties, entrepreneurs, research scholars, and students to the International Conference titled 'Industry 5.0: Connecting Humans and Machines for Sustainable Development'. The pivotal event is to be hosted by School of Management and Commerce, Brainware University, Kolkata. The conference aims to feature top-level experts and specialized sessions addressing the human centricity value objective of Industry 5.0, discovering its game-changing impact on manufacturing and value creation and how companies should swiftly leverage technologies and adapt to market fluctuations and evolving customer demands.

Important Dates

Last Date for Abstract
Submission

August 10, 2024

Last Date for Full
Paper Submission

September 1, 2024

Conference Date

September 20-21, 2024

Inauguration Ceremony

September 20, 2024



Conference Tracks

Track A: Entrepreneurship, Innovation and Sustainability

1. Opportunities and challenges in the handicraft industry
2. Entrepreneurial orientation and entrepreneurial leadership in the handicraft sector
3. Innovations and Enabling Technologies
4. Entrepreneurial Marketing
5. Entrepreneurial Opportunities and Models
6. Green Entrepreneurship
7. Family Business Challenges in Industry 5.0
8. Funding New Ventures in the Digital Era
9. Accelerating Innovation in Organizations
10. Digital Technology and Entrepreneurial mindset
11. e- Corporate Social Responsibility (CSR)

Track B: Logistics, Supply Chain & Sustainable Development

1. Supply Chain Analytics
2. Green Procurement
3. Warehouse Automation
4. Building Digital Resilience with Supply Chain 5.0
5. Global Supply Chain and Logistics
6. Blockchain technology and its Impact on Supply Chain
7. Sustainable SCM Solutions in Retail Industry
8. Smart Supply Chain Management
9. Carbon Neutrality & Circular Economy

Conference Tracks

Track C: Operations Management

1. Smart and Sustainable Manufacturing Systems for Industry 5.0
2. Quantity Control and Six Sigma Management
3. Eco-Design and Green manufacturing
4. Smart City & Urban Planning
5. Lean Manufacturing
6. Digitization in Productions and Operations
7. Smart Textiles and Clothes
8. Smart Agriculture

Track D: HRM, OB & Leadership

1. HR practices in the craft industry and Global Handicraft Index (GHI)
2. Human-Machine Interaction
3. Green HRM
4. Strategic HRM and Global HR
5. Impact of Technology on HRM
6. Leadership in Digital Age
7. Employee Sustainability
8. Metaverse and Work Place
9. Prospects of Women Workforce in Industry 5.0
10. Happiness

Track E: Accounting and Finance

1. Application of AI and ML in indigenous financial management
2. Ethical governance in AI driven financial systems
3. Future trends in AI and ML applications in indigenous finance
4. Fintech, AI and ML
5. Financial Inclusions and Payment Systems
6. Blockchain and Crypto currency
7. Sustainable Financial Practices
8. Green Finance
9. Financing Decision of Banks
10. Bitcoins and Digital Currency
11. Digitalisation of Financial Services

Conference Tracks

Track F: Information and Communications Technology

1. Application of AI and ML in indigenous financial management
2. Technology development between indigenous and non-indigenous communities
3. Social and Mobile Computing
4. Advances in Web Technologies
5. Big Data
6. Cloud, Parallel, Distributed and High-Performance Computing
7. Digital Networks
8. Robotics and Automation
9. Smart Contracts
10. Cyber Security and Fraud

Track G: International Business, Economics, & Commerce

1. Economic Growth and Job Creation
2. Regulatory and Tax Environment
3. Financing and Access to Capital
4. Globalization and Trade
5. Emerging Economies and Economic Development
6. Adoption of Industry 5.0 in the Healthcare Sector

Track H: Marketing Management

1. Leveraging indigenous wisdom for sustainable consumer practices
2. Understanding indigenous consumer behaviour
3. Cultural influences on consumer behaviour
4. Emerging technologies in Marketing
5. Digital Marketing Analytics
6. Green Marketing
7. Artificial Intelligence in Marketing
8. Marketing in Emerging economies
9. Consumer Behaviour Analytics
10. Agricultural Marketing

Publication Opportunities

- SCOPUS-indexed publication opportunities for selected papers Journals/ SCOPUS indexed books/ UGC-CARE indexed journals
- Opportunity to showcase research work/thesis/dissertation/part of PhD work in alignment with the conference theme/tracks to a distinguished panel of experts
- Best selected research paper will be awarded in each track
- Publication charges will be applicable separately



Registration Details

Category	Individual Registration (INR)	Foreign Delegates (USD)
Corporate Delegates	1500	50
Academicians	1000	25
Research Scholars	500	10
Students	500	10



Payment Details

Account No - **082401002931**
Bank Name - **ICICI Bank**
Account Holder - **Brainware University**
IFS Code - **ICIC0000824**
Branch Name - **Barasat**

HDFC BANK
PAYZAPP
SCAN & PAY



Registration Related Queries

Ms. Chinhita Sanyal

+91-8900-348147

chs.mgmt@brainwareuniversity.ac.in

Mr. Rupam Dhani

+91-9932-889651

rd.mgmt@brainwareuniversity.ac.in

Abstract and Article Submission



iceibt@brainwareuniversity.ac.in

cc: dmh.mgmt@ brainwareuniversity.ac.in



Chief Patron



**Mr. Phalguni
Mookhopadhyay**

Chancellor
Brainware University

Patron



**Prof. Sankar
Gangopadhyay**

Vice Chancellor
Brainware University



**Mr. Gour Krishna
Pattanayak**

Pro-Vice-Chancellor
Brainware University



**Ms. Mahua
Pal**

Registrar
Brainware University

Organizing Committee

Chairperson



**Dr. Anant Kumar
Srivastava**

Professor and Dean
School of Management
& Commerce

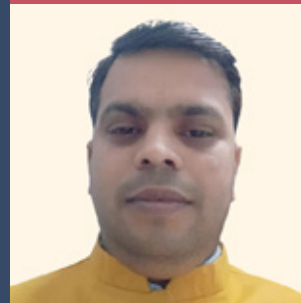
Organising Secretary



**Dr. Saileswar
Ghosh**

Professor & HOD
Department of
Management

Convenor



**Dr. Kishan
Jee**

Professor & HOD
Department of Commerce

Convenor



Dr. Matloob Hasan

Professor of Practice
Department of Management

Convenor



Dr. Piali Haldar

Associate Professor
Department of Management

Organizing Committee

Dr. Sujit Kumar Ray
Assistant Professor

Ms. Chinhita Sanyal
Assistant Professor

Mr. Saugata Chakraborty
Assistant Professor

Dr. Faizal Khan
Assistant Professor

Ms. Moupiya Bose
Assistant Professor

Mr. Rupam Dhani
Assistant Professor

Dr. Amar Kumar Mishra
Professor

Dr. Tiny Tanushree Gohain
Assistant Professor

Ms. Sarita Murmu
Assistant Professor

Dr. Suparna Biswas Goswami
Assistant Professor

Dr. Piali Haldar
Associate Professor

Ms. Eshani Sadhukhan
Assistant Professor

Mr. Pravin Kumar
Assistant Professor

Ms. Shivangi Kashyap
Assistant Professor

Mr. Dev Kumar Mandal
Assistant Professor

Advisory Committee

Dr. Rahela Farooqi
Professor, Department of Management Studies
Hony. Director University Placement cell
Jamia Millia Islamia, New Delhi

Dr. Suparna Dhar
Professor and Researcher
NSHM Knowledge Campus, Kolkata

Dr. Qamar Irshad
Professor and Researcher
NSHM Knowledge Campus, Kolkata

Dr. Pradeep Pai
Deputy Director, Centre for Online and
Distance Learning, NMIMS, Mumbai

Mr. Shams Tabrez
Deputy General Manager
State Bank of India, Mumbai

Dr. Sultan Ahmad
Member, IEEE, Al Kharj, Riyadh

Dr. Hikmat A. M. Abdeljaber
Applied Science Private University
Amman, Jordan

Dr. Shibu John
Professor & Head, Department of Hospital
Management & Hospice Studies
Jamia Millia Islamia, New Delhi

Dr. Ram Prahlad Choudhary
Professor, Department of Commerce, University of
Calcutta, West Bengal & President, ERDA

Mr. Arun Behal
Chief Operating Officer
GMR Hyderabad International Airport

Mr. Manoj Singh
Chief Cargo Officer
Adani Airport Holding Limited

Dr. Mohammad Khalid Imam Rahman
Associate Professor, SMIEEE, Saudi Electronic
University, Riyadh, Saudi Arabia

Dr. Mohammad Farhan Fazli
Professor, Department of Architecture,
Aligarh Muslim University

Mr. Azeem Ahmed
CEO, Network Binary, UAE, Dubai

Mr. Alam Gir
Group Financial Controller & Board Advisor
Shelter Group, Doha, Qatar

Dr. Teg Alam Mohammad Jumrati
Department of Industrial Engineering
Al-Kharj, Saudi Arabia

Dr. Shah Faisal
Assistant Professor, Prince Sattam
Bin Abdul Aziz University, Riyadh

Dr. Shashank Mehra
Associate Professor-Business Analytics
NMIMS, Navi Mumbai

Keynote Speakers



Prof. (Dr.) Justin Paul

Business Administration
University of Puerto Rico
and editor in Chief of the
International Journal of
Consumer Studies



Prof. (Dr.) Mohammad Afshar Alam

Vice Chancellor, Jamia
Hamdard, New Delhi



Prof. (Dr.) Shahid Akhtar

Jamia Millia Islamia &
Member, National
Commission for Minority
Educational Institutions
(NCMEI), Govt. of India



Prof. (Dr.) Dayanand Pandey

Professor & Dean, O P
Jindal Global University
Gurugram, New Delhi



Prof. (Dr.) Sudan Jha

School of Engineering
Kathmandu University
Kathmandu, Nepal



Col. Tahir Mustafa

Director, International
Boundary Directorate Head
Boundary Cell, Ministry of
External Affairs



Dr. Sudhir Rana

Associate Professor
College of Healthcare
Management and
Economics, Gulf Medical
University UAE



Dr. Girija Shankar Mallik

Associate Professor
Western Sydney University
Australia



Dr. Swami Devapriyananda

Secretary, Ramkrishna
Mission Imphal



Prof. (Dr.) Mohammed Naved Khan

Professor, Faculty of
Management Studies &
Research, Aligarh Muslim
University

Benefaction/Sponsorship

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Name & logo in all announcements and media coverage	✓			
Name & Logo on all conference brochures, program guide	✓	✓		
Space for banner/standee installation during the event	✓	✓		
Acknowledgement by Chair during Welcome, Reception, opening and closing	✓	✓	✓	
Banner & Logo at prominent places at the conference venue	✓	✓	✓	
Banner & Logo at prominent places at the conference venue	✓	✓	✓	✓

Benefactor Packages

Platinum Sponsor = 50,000 INR / 600 USD

Gold Sponsor = 40,000 INR / 480 USD

Silver Sponsor = 30,000 INR / 360 USD

Bronze Sponsor = 20,000 INR / 240 USD





About the University

Brainware University, a party of the distinguished Brainware Group with a legacy of over 34 years in education, stands as a beacon of research, innovation, and quality education. Established in 2016, our institution embodies the ethos of making quality education accessible across societal strata, fostering successful careers and nation-building.

With more than 13,000 students, 500 faculty members, 9 schools, and 62 programs, Brainware University has carved a niche for itself in the Indian education industry. Recognized as a Scientific and Industrial Research Organization (SIRO) in the period 2020-2022, the University conducts research in areas like IoT, green and sustainable technologies, biomedical engineering, nanotechnology, AI, and other cutting-edge areas. The University collaborates with other institutes to learn as well as share knowledge among faculty as well as students.

School of Management and Commerce

The School of Management and Commerce promotes an all-encompassing development in every sphere of management and commerce education and research at par with national and international standards, nurturing responsible leaders capable of substantially improving business performance and the world we live in. The School aims to improve the awareness and knowledge of the students about functioning of local and global business environments and society. The School develops competencies in quantitative and qualitative techniques among graduates for problem-solving in functional areas of management and commerce. It develops responsiveness to contextual social issues and exploring solutions, understanding leadership roles at various levels of the organization, and leading teams. The School of Management and Commerce is working in various research areas and at present, 25 PhD students are enrolled for doctoral degrees under the guidance of existing Faculty members.





BRAINWARE UNIVERSITY

398, Ramkrishnapur Road, Barasat
Kolkata, West Bengal 700125