



BRAINWARE UNIVERSITY
SCHOOL OF COMMUNICATION, MULTIMEDIA & FILM STUDIES
DEPARTMENT OF MEDIA SCIENCE AND JOURNALISM
BACHELOR OF SCIENCE in MEDIA SCIENCE & JOURNALISM/
BACHELOR OF SCIENCE (HONOURS) in MEDIA SCIENCE & JOURNALISM - 2023

Semester-I

Sl. No	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIE	ESE			
1	BMJ10101	Media, Communications and Society	4	0	0	40	60	100	4	Major
2	BMJ10102	News Reporting and Writing	4	0	0	40	60	100	4	Major
3	BMJ10001	Basics of Computer & New Media	2	1	0	40	60	100	3	IC
4	AEC00005	Functional English	2	0	0	40	60	100	2	AEC
5	BMJ10002	Soft Skill	3	0	0	40	60	100	3	SEC
6	VAC00006	Environmental Studies	2	0	0	40	60	100	2	VAC
7	VAC00007	Human Values and Ethics	2	0	0	40	60	100	2	VAC
TOTAL			19	1	0	280	420	700	20	

Semester-II

Sl. No	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIE	ESE			
1	BMJ20103	Introduction to Photography and Photojournalism	2	0	0	40	60	100	2	Major
2	BMJ29104	Photography and Photojournalism Practical	0	0	4	40	60	100	2	Major
3	BMJ20105	Editing and Design	2	0	0	40	60	100	2	Major
4	BMJ29106	Editing and Design Practical	0	0	4	40	60	100	2	Major
5	BMJ20001	Media Psychology	3	0	0	40	60	100	3	IC
6	AEC00002	Communicative English	2	0	0	40	60	100	2	AEC
7	BMJ20002	Basics of Videography	2	1	0	40	60	100	3	SEC
8	VAC00015	Understanding Social Media	3	1	0	40	60	100	4	VAC
TOTAL			14	2	8	320	480	800	20	

Semester-III

Sl. No	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIE	ESE			
1	BMJ30107	Introduction to Advertising	4	0	0	40	60	100	4	Major
2	BMJ37108	Advertising Filmmaking	2	0	4	40	60	100	4	Major
3	BMJ30109	Media, Gender and Human Rights	4	0	0	40	60	100	4	Major
4	BMJ30001	Legacies of Indian Education	3	0	0	40	60	100	3	IC
5	AEC09001	Communicative English Lab	0	0	4	40	60	100	2	AEC
6	BMJ30002	Introduction to Camera and Lighting	3	0	0	40	60	100	3	SEC
TOTAL			16	0	8	240	360	600	20	



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Semester-IV

Sl. No	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIE	ESE			
1	BMJ40110	Broadcast Journalism	4	0	0	40	60	100	4	Major
2	BMJ40111	Media Literacy	3	0	0	40	60	100	3	Major
3	BMJ40112	Security, Défense Issues and Media	3	0	0	40	60	100	3	Major
4	BMJ47201	Television News and Reporting	1	0	2	40	60	100	2	Minor
5	BMJ47202	Audio-graphy and Podcast	1	0	2	40	60	100	2	Minor
6	BMJ47203	Tools and Techniques of Video Editing	2	0	4	40	60	100	4	Minor
7	AEC00006	Modern Indian Language A. Hindi B. Bengali C. Alternative English	2	0	0	40	60	100	2	AEC
TOTAL			16	0	8	280	420	700	20	

Semester-V

Sl. No	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIE	ESE			
1	BMJ50113	Introduction to Films and Documentary	3	1	0	40	60	100	4	Major
2	BMJ57114	Editing for Films	1	0	4	40	60	100	3	Major
3	BMJ50115	Media Laws and Ethics	3	0	0	40	60	100	3	Major
4	BMJ50204	Public Relations and Corporate Communication	3	1	0	40	60	100	4	Minor
5	BMJ50205	Environmental Communication	4	0	0	40	60	100	4	Minor
6	BMJ58001	Project/Internship	0	0	0	40/0	60/0	100	2	IAPC
TOTAL			14	2	4	240/200	360/300	600	20	

Semester-VI

Sl. No	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIE	ESE			
1	BMJ60116	Marketing Communications	4	0	0	40	60	100	4	Major
2	BMJ60117	Digital Journalism	3	1	0	40	60	100	4	Major
3	BMJ60118	Lifestyle and Sports Journalism	4	0	0	40	60	100	4	Major
4	BMJ60206	Indian Theatre	4	0	0	40	60	100	4	Minor
5	BMJ60207	Digital Marketing	3	1	0	40	60	100	4	Minor
TOTAL			18	2	0	200	300	500	20	



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Semester-VII

Sl. No	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIE	ESE			
1	BMJ70119	Development Communication & Advocacy	4	0	0	40	60	100	4	Major
2	BMJ70120	Business Journalism	3	0	0	40	60	100	3	Major
3	BMJ70121	Communication Research	3	0	0	40	60	100	3	Major
4	BMJ70122	Social Media Marketing	3	0	0	40	60	100	3	Major
5	BMJ70123	Data Journalism	3	0	0	40	60	100	3	Major
6	BMJ70208	Personal & Image Brand Communications	4	0	0	40	60	100	4	Minor
TOTAL			20	0	0	240	360	600	20	

Semester-VIII (Honours)

Sl. No	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIE	ESE			
1	BMJ80124H	Media Management	4	0	0	40	60	100	4	Major
2	BMJ80125H	Digital Branding and Promotion	4	0	0	40	60	100	4	Major
3	BMJ80126H	Folk Media	4	0	0	40	60	100	4	Major
4	BMJ80127H	International Communication	4	0	0	40	60	100	4	Major
5	BMJ80209H	Content Marketing	4	0	0	40	60	100	4	Minor
TOTAL			20	0	0	200	300	500	20	